

Matsugaiso Rocky Shore

Mugi Town

Tairyuji Temple Ropeway

Naka Town



みなみ阿波

South Tokushima Sightseeing Map

Hiwasa Hachiman Shrine Autumn Festival

Minami Town

SUP Anan City

Festival

Akamatsu Shrine Blowpipe Fireworks

Dedication of the "Akamatsu Blowpipe Fireworks," handmade fireworks by the Akamatsu Blowpipe Fireworks Preservation Society. Young people run around under the blazing fire, covered with fire sparks and praying for a good harvest in the coming year.

Minami Town

List of Festivals in south Tokushima

Dates	Event name	Location
Late March - Early, April	Iwakaki Park Sakura Festival	Anan City Hanoura
March 21 on the old kyureki calendar	New Shikoku 88 places Misaki Circuit	Naka Town Misaki
April	Wajiki Ennichi Seven Lucky Gods Pilgrimage	Naka Town Wajiki (temples and shrines of the Wajiki area)
Early April	Hiwasa Sakura Festival	Minami Town Hiwasa Castle / Yakuoji Temple
Early April	Tsunomine Park Sakura Festival	Anan City Kamodani
May	Haigu Nozon Butai Community Stage Performance	Naka Town Haigu
April 16 on the old kyureki calendar	Takegashima Shrine Festival	Kaiyo Town Shishikui Takegashima
Mid-June, Sunday	Hydrangea Festival	Mugi Town Uchizuma
June, the first or the second Saturday	Hahagawa River Firefly Festival	Kaiyo Town Takazano
July 9	Todoroki Festival	Kaiyo Town Todoroki Falls
July, two days before the Marine Day	Hiwasa Sea Turtle Festival	Minami Town Hiwasa
July 16, 17	Shishikui Gion Festival	Kaiyo Town Shishikui
Late July - Early August (Sat. / Sun.)	Mugi Himegami Festival	Mugi Town (Hachiman Shrine / Oshima)
August 12	The night of Awaodori and folk songs	Kaiyo Town Kaifu (Former Kaifu Junior High School Ground)
August 13	Exciting Summer in Wajiki	Naka Town Wajiki
August 14	Kito Odori Dance	Naka Town Kito Wamuda Hachiman Shrine
August 14	Geidai Odori Dance	Minami Town Yamagawachi Uchikoshiji Temple
August 15	Aioi Festival	Naka Town Aioi (Aioi Junior High School)
August 16	Mugi Town Awaodori Dance Competitive Performance	Mugi Town (Former elementary school ground)
August 17	Kurotakiji Temple Festival	Naka Town Kisawa
Mid-September	Sada Shrine Daradara Festival	Anan City Tsubakidomari
Mid to Late September	Yuki Fall Festival Series	Minami Town Yuki (Nishi Yuki, Nishinoji, Kiki, Abu)
September, the fourth Sunday	Shishikui Hachiman Shrine Festival	Kaiyo Town Shishikui
October, first Sat. & Sun.	Mugi Hachiman Shrine Autumn Festival	Mugi Town Higashi
October 1, 2	Tachibana Kaicho Hachiman Shrine Kenka Danjiri Festival	Anan City Tachibana
October, two days before and after the Sports Day	Hiwasa Hachiman Shrine Autumn Festival	Minami Town Hiwasa
October, Sports day and evening before	Akamatsu Shrine Votive Blowpipe Fireworks	Minami Town Akamatsu Shrine
From mid-October to mid-November	Kisawa Autumn Foliage Festival	Naka Town Kisawa
Around October 20	Takase Gorge Autumn Foliage Viewing	Naka Town Kito
October, third Saturday (in principle)	Minatobashira Shrine Votive Baby's first entry into sumo ring	Kaiyo Town Tomoura
October, third Sunday (in principle)	Ozato Hachiman Shrine Autumn Festival	Kaiyo Town Tomoura / Matsubara
November 2, 3	Hiradani Hachiman Shrine Festival	Naka Town Kaminaka
January 1	Hiwasa Winter Festival	Minami Town Hiwasa
Early February to mid-March	Akadani Plum Grove Festival	Anan City Akadani
Around late March	Tsubaki River Hiuo Festival	Anan City Tsubaki-cho

Traditional festivals preserve old local traditions.

Each local festival has its own special importance to the locals, so when attending a festival, we suggest speaking to the local people about the festival, so you can fully enjoy the festivities.



Ozato Hachiman Shrine Autumn Festival

Kaiyo Town

This is a traditional autumn festival in which seven colorful danjiri and sekibune (floats) run furiously through the Hachiman Shrine in Ozato, Kaiyo Town, raising a cloud of dust with the sound of gongs and drums. On the day before the festival, a fireworks display is held on the banks of the Kaifu River.



Mugi Hachiman Shrine Autumn Festival

Mugi Town

A traditional autumn festival in which sekibune, nishiura hanaguruma float, and isami daiko drums parade through the town, sounding gongs and drums at the Hachiman Shrine in Mugi Town.



Hiwasa Hachiman Shrine Autumn Festival

Minami Town

The large taiko floats seen at the Hiwasa Hachiman Shrine Autumn Festival are called "chosa". The Chosa is a western Japanese tradition, and is distinctive primarily for the drums that are carried on floats. Each district owns its own "chosa," which is decorated in a unique way.



Anan City

Tachibana Umisho Hachiman Shrine Autumn Festival

This is a dynamic and valiant festival in which four-ton Danjiris (floats) are ferociously smashed against each other in the streets of Tachibana-cho, Anan City. It is recommended to attend the festival by using public transportation whenever possible.



Kaiyo Town

Minatobashira Shrine Dedication Akachan-dohyo-iri, Baby's first step into sumo ring

Baby boys born during the previous year enter the sumo ring in the ring built in Yamashita Park in Tomoura, Kaiyo Town. In this dedication ritual, the babies enter the ring wearing a brightly made-up mawashi (sash) and shiko-names such as tiger and hawk, with the hope that they will grow up to be as strong as sumo wrestlers.



Naka Town

Kurotakiji Temple Festival

This festival is held at the famous Kurotakiji Temple, known as the inner sanctuary of Tairyuji Temple, the 21st sacred site of the 88 temples of Shikoku. Numerous worshippers come to the festival.



Mugi Town

Mugi Himegami Festival

This is a traditional event associated with the tragic love story of "Himegami," a peculiar shaped rock on Oshima island in Mugi. The deity, which is shaped like a male symbol, is carried on a fishing boat in a sea parade to Oshima. A fireworks display is held at night.

History and Culture

The 88 sacred sites in Shikoku

Tairyuji Temple

Anan City

The Shikoku Pilgrimage follows in the footsteps of Kobo Daishi Kukai to 88 sacred sites scattered across Shikoku. Tairyuji Temple, the 21st temple on the Shikoku Sacred Sites, used to be called "Koya in the West," a challenging place that used to make pilgrims cry, but now it is equipped with a 2,775-meter ropeway that is the longest in western Japan. The ancient road "Kamo-michi" leading to Tairyu-ji Temple is known as the oldest pilgrimage route in Shikoku, as it still retains the stones erected in the Nanbokucho Period (14th century).



Yakuoji Temple

Minami Town

Yakuoji Temple is the 23rd and last Shikoku sacred site in Tokushima Prefecture. It is a separate head temple of the Koyasan Shingon sect of Buddhism, and is famous as a place of fundamental prayer to ward off bad luck. It is said that if you climb the stone steps while offering money to each step, you will be healed of any misfortune that may befall you.



South Tokushima Prefecture

Ohenro Pilgrimage Route

The pilgrimage route that visits the 88 sacred sites in Shikoku and is connected to Kukai, is visited by many people. In 2010, the pilgrims' path around the 21st temple, Tairyuji, became a national historic site. Among them, the "Kamo-michi" is described as the path of Kukai's pilgrimage, and is the oldest pilgrimage path in Shikoku with remaining stone structures from the Nanbokucho period. In recent years, many people have walked this road and it has come into the limelight.



Byodoji Temple

Anan City

Byodoji Temple was founded by Kobo Daishi Kukai in 814. As the 22nd temple of the Shikoku Sacred Site, it welcomes pilgrims from all over the world, and is known as the Medicine Buddha who equally heals the mental and physical ailments of all people.

There is still more !
Southern Tokushima Area Historical and Cultural Spots !



Tebajima Island

Mugi Town

A small island with the oldest buildings dating back to the end of the Edo period and buildings from the Meiji to the early Showa periods. The fishing village community was selected as a national Important Preservation District for Groups of Traditional Buildings in 2008.

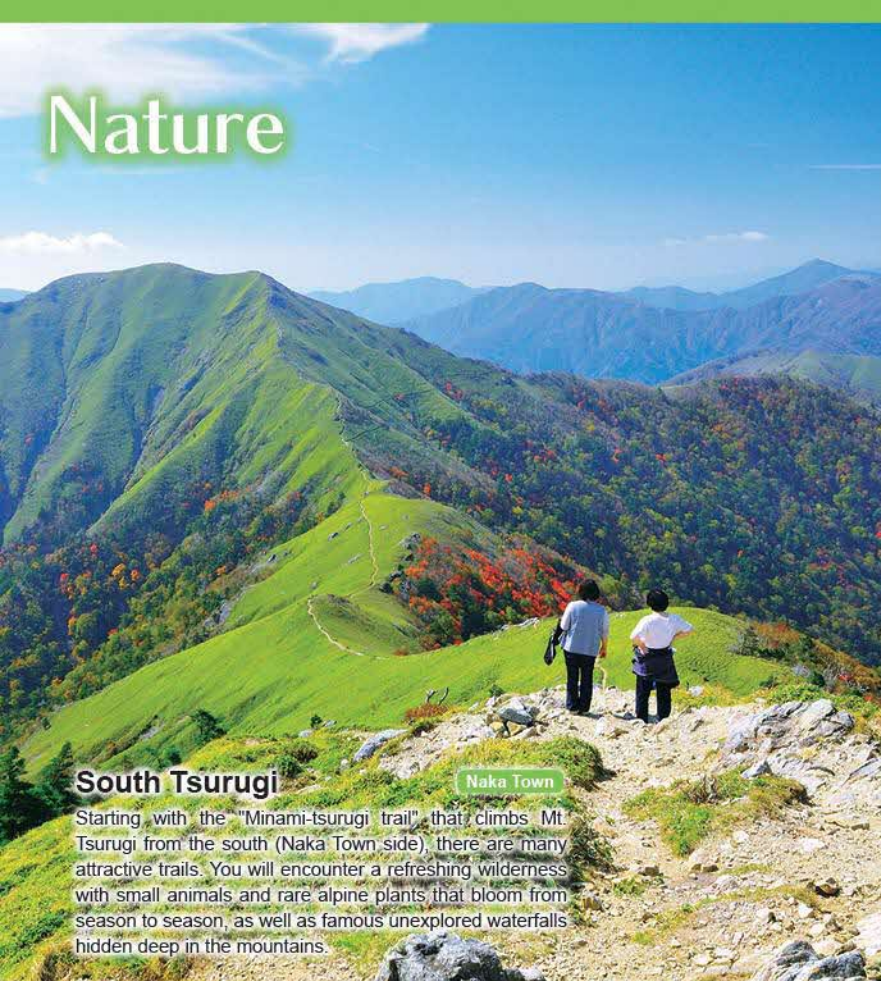


Noson Butai Community Stage

South Tokushima Prefecture

Tokushima Prefecture has a large number of rural stages for puppet shows in the southern part of the prefecture, and in recent years a number of rural stages have been revived and performances are held annually.

Nature



South Tsurugi

Naka Town

Starting with the "Minami-tsurugi trail" that climbs Mt. Tsurugi from the south (Naka Town side), there are many attractive trails. You will encounter a refreshing wilderness with small animals and rare alpine plants that bloom from season to season, as well as famous unexplored waterfalls hidden deep in the mountains.

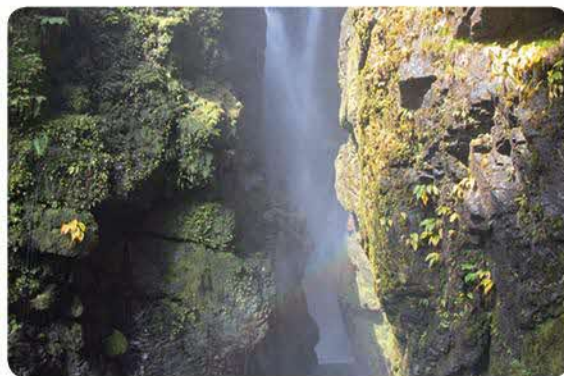
The southern part of Tokushima Prefecture is full of beautiful nature and scenic sights such as oceans, mountains, and rivers. Refresh your body and mind with the power of nature!



Mugido Town

Hydrangea Road

The town road in Uchizuma, Mugido Town is planted with 4,000 hydrangeas and is called "Ajisai rodo", Hydrangea Road. In mid-June, the "Hydrangea Festival" is held and many people come to take a stroll.



Todoroki Falls

Kaiyo Town

One of the 100 best waterfalls in Japan, Todoroki Falls is the largest waterfall in Shikoku. Upstream of the main falls is a series of waterfalls of various sizes, each with its own unique features, collectively known as the 99 Todoroki Falls.



Cape Kamoda

Anan City

This is the easternmost cape in Shikoku. It is the first place in Shikoku where the sun rises, and in late autumn and winter, the "Daruma sunrise" can sometimes be viewed. On a clear day, Onaruto Bridge, Awaji Island, and Wakayama Prefecture can be seen from the cape.



Namikiri Fudosen

Kaiyo Town

Fudosen, associated with Kobo Daishi, is located upstream from the Haha River, a tributary of the Kaifu River. The moss covering the entire area creates a mysterious atmosphere.

Spot recommended by the foreign member of Regional Revitalization Corps!

Tokushima Prefecture has established the "Foreigner Regional Revitalization Corps" system to encourage foreign residents who have a good understanding of local conditions to engage in regional development activities in a variety of fields.



Ishima Island

Anan City

Visitors can enjoy the abundant nature and hike all year round.



Tsunomine Shrine

Anan City

The beautiful Tachibana Bay that can be seen from the temple grounds is truly spectacular! It is especially recommended to visit during the cherry blossom season.



Migiage TV



DEEP.SOUTH.TOKUSHIMA

Tokushima Prefecture's official YouTube channel "Migiage TV" and SNS also showcase the charms of the southern part of the prefecture.



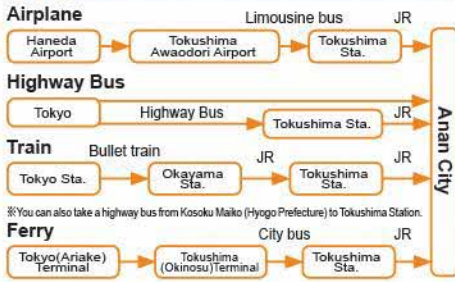
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South Tokushima Sightseeing Map

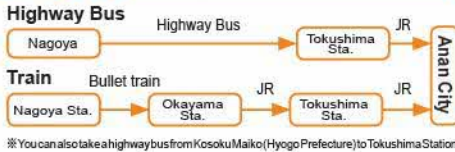


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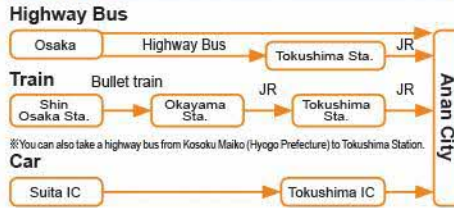
Tokyo



Nagoya



Osaka



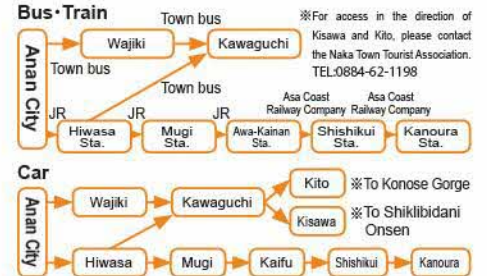
Fukuoka



Kobe



From Anan City to South Tokushima



Dual Mode Vehicle (DMV)

Kaiyo Town



For inquiries: Asa Coast Railway Company
TEL 0884-76-3701

Let's take a ride on the "World's First"! The DMV, a vehicle that travels from the southern tip of Tokushima to the eastern tip of Kochi Prefecture on both tracks and roads, can transform its body in just 15 seconds, allowing it to travel on both roads and tracks. It carries the dreams and hopes of the local community as it travels through the Asa Higashi area.



Tourism related inquiries

- **Minami Awa Tourism Bureau**
Tel 0884-70-5880 8:30-17:15 (Except weekends and national holidays)
Website: <https://minamiawa.jp/>
- **Southern General Prefectural Office**
Tel 0884-74-7356
8:30-17:15 (Except weekends and national holidays)



Gourmet

Awaodori

South Tokushima Prefecture

Characterized by low fat, moderate chewiness and softness, firm texture, and high umami (flavor) level. Japan's largest jidori chicken supplier!

Photo credit: odor

Kaizoku-ryori (pirate food)

Anan City, Minami, Mugi, Kaiyo Town

Fresh local seafood (abalone, turban shell, spiny lobster, etc.) grilled alive!

Venison

South Tokushima Prefecture

Venison is low in calories and high in protein. It is tender and less gamey, and can be enjoyed in a variety of dishes.



Anan City, Minami, Mugi, Kaiyo Town

Aoriika bigfin reef squid

The bluefin squid is known as the "king of squid" for its sweetness, thickness, and transparency. While sashimi is the best, dried squid also has a distinctively delicious flavor.



Anan City, Minami, Mugi, Kaiyo Town

Abalone

The abalone, which has been forged in rough seas and raised on a diet of seaweed arame, has thick meat, firm flesh, and an exceptional flavor.



Anan City, Minami, Mugi, Kaiyo Town

Japanese spiny lobster Iseebi

Japanese spiny lobster nurtured by the Kuroshio Current is a delicacy, with a crispy texture and melt-in-your-mouth sweetness! Ise lobster festivals are held in various locations in autumn.



Anan City, Minami, Mugi, Town

Hamo Daggertooth pike conger (eel)

Although it is often associated with summer, hamo in the fall and winter months is fatty and is also called matsutake hamo or golden hamo.



Naka Town

Aioi Awa Bancha tea

Lactic acid fermented tea with a unique taste and aroma that is addictive. It is gentle on the stomach and has recently been attracting attention as a health drink.



Naka Town

Hangoroshi Mochi

Local ohagi delicacy made by pounding glutinous and non-glutinous rice, only half of which is mashed together.



Kaiyo Town

Kancha tea

Kancha is hand-picked by local grannies during the coldest season of the year, and has a mild and soft taste.



Naka Town

Kito Yuzu and manufactured goods

Kito yuzu has a refreshing aroma and a unique sour taste. In addition to processed products such as ponzu (Japanese citrus fruit vinegar), yuzu pepper, and yuzu miso, recently yuzu sweets have been also introduced to the market.

Facility Information

Museums in the South Tokushima Area



Hiwasa Chelonian Museum Caretta

Minami Town

Hiwasa Chelonian Museum Caretta has a cute "Baby Turtle Tank" for ages 0 to 3, a "Floating Sea Turtle Hall" where rare sea turtles swim, and a "Giant Turtle Pool", making it one of the few museums in Japan specializing in sea turtles where visitors can encounter many sea turtles. There is also a high-definition video showing spawning behavior and an observatory from which visitors can view the entire Ohama coastline. 370-4 Hiwasaura, Minami, Kaifu District, Tokushima 779-2304



Mollusco Mugi

Mugi Town

In addition to the Shell Museum, which houses fossil specimens of shells collected from around the world, visitors can see "Matsugaiso," which has been recognized as one of the 88 most scenic spots on Shikoku Island. The museum is also equipped with a Wi-Fi environment and can be used as a co-working space.

Shimohamabe-198-1 Nada, Mugi, Kaifu District, Tokushima 775-0005



Sea Nature Museum Marine Jam

Kaiyo Town

At Marine Jam, visitors can enjoy marine sports such as sea kayaking and SUP, as well as the "Blue Marine," an underwater sightseeing boat that allows visitors to enjoy coral reefs and colorful tropical fish while sitting in the observation deck at the bottom of the boat. The "Island's Little Aquarium," located within the facility, is an aquarium that can be enjoyed by both children and adults, and is filled with the unique innovations of Marine Jam.

Takegashima-28-45 Shishikuiura, Kaiyo, Kaifu District, Tokushima 775-0513



Awa Kainan Bunkamura

Kaiyo Town

This facility is the center of lifelong learning in the community and the starting point of the DMV. It houses six facilities, including a museum where visitors can learn about the history and culture of the Kaifu Sword, a crafts museum where visitors can experience various activities such as indigo dyeing, etc.

Sugitani-73 Shihohara, Kaiyo, Kaifu District, Tokushima 775-0202



Folk Museum of Awa Kubo

Anan City

This museum introduces the history of successive Awa no Kubo, descendants of the Muromachi Shogun Ashikaga, who resided in Awa Heijima from the late Muromachi Period to the mid-Edo Period. Yoshiei, son of Ashikaga Yoshifuyu, the first lord of Awa, became the 14th shogun of the Muromachi Shogunate from this place. The museum is located on the site of the former lord's mansion, and collects and exhibits local folk artifacts as well as items related to the Awa Kubo.

339-1 Nakagawacho Furutsu, Anan City, Tokushima 779-1234



Aioi Forest Museum

Naka Town

It is the only town art museum in Tokushima Prefecture, and as a museum of "wood" that is rare in Japan, it collects wood carvings and woodblock prints made of wood. Why not spend a relaxing time at the Aioi Forest Art Museum, where you can encounter wonderful works of art that convey the warmth of wood and the fragrance of nature and trees?

Oita-34 Yokoishi, Naka, Naka District, Tokushima 771-5411



Outdoor Sports

Marine sports



Scuba Diving

Minami Town, Kaiyo Town

Beginners and advanced divers alike can enjoy the attractions of the Pacific Ocean at spots such as Hiwasa, Kaifu and Shishikui. Come see coral and tropical fish in caves, arches, and other diverse settings.



Sea Kayak

Anan City, Mugi, Minami, Kaiyo Town

Southern Tokushima is dotted with coves, islands, and unusual rock formations. Sea kayaking around the area allows visitors to admire the varied seascapes as they pass by one after another.



South Tokushima Prefecture

SUP Stand Up Paddling

SUP is a sport in which one stands on a board and uses a single paddle to move along the surface of the water, such as the ocean or riverside. It can be easily performed by beginners or advanced paddlers.



Surfing

Anan City, Mugi, Kaiyo Town

The Southern Tokushima Area is a mecca for surfers. Here you will find both world-famous hard waves and mellow waves that are easy for beginners. Watch the surfers enjoying the sea. Schools and board rentals available.

There's more! Southern Tokushima Area Featured Sports!



Horseback Riding

Naka Town

Interact with horses in a lush green environment. In addition to horseback riding, visitors can enjoy walking along forest trails while swaying on the back of a horse.



Cycling

South Tokushima Prefecture

Rich nature in each of the four seasons and a variety of delicious gourmet foods. Experience the charm of cycling in the Southern Tokushima.



Recommended courses in the southern Tokushima



Naka, Mugi, Minami, Kaiyo Town

Shower Climbing

One of the clearest streams in Japan flow in Southern Tokushima, making it a good spot for shower climbing. Visitors can enjoy unspoiled nature, including natural water slides and hidden waterfalls.

For more information about leisure experiences in the southern Tokushima Area, visit here !

website

<https://minamiawa.jp/>

